



**GANESH INSTITUTE OF ENGINEERING & TECHNOLOGY, POLYTECHNIC,  
BHUBANESWAR, ODISHA**

**NOTICE**

No. GIET(P)/ICC/ 03 /2022

Date : 23.02.2022

**Industry Institute Interaction Cell**

An ongoing interaction between the Industry and Institute is an essential one. To strengthen the relationship between industry and our institute, the Industry-Institution Interaction Cell was established which provides an excellent platform for both the students as well as the faculty members to be aware of industry expectations from the graduates. IIC serves as a podium to showcase the best practices, latest technologies in industry stand point and their implementation.

Also, IIC promotes industry experts to continuously partake in curriculum design and career development programs which play a significant role in honing the skill set of the students inclined towards the expectation of the industry. Towards up scaling the academia in the Global knowledge index, ample industrial exposure is provided to the faculty members to enhance the Teaching Learning Process and enable the Institution to produce quality students in turn.

**OBJECTIVES:**

- To explore and identify common avenues of interaction with industry
- To Establish Centre of Excellence by Industry/ Corporate to Provide Real Time exposure on Technologies
- To promote various research activities by the faculty members and students.
- To establish convergence with industrial and research organizations from various fields through MOUs as a form of interaction.

**CONSTITUTION OF THE CELL**

Sl.	Name	Designation	Position
1.	Mr. Bikram Kishore Mishra	Public Relation/Placement Officer	Co-ordinator
2.	Er. Chittaranjan Bhuyan	Sr. Lecturer Mechanical	Member
3.	Mr. Netrananda Sahoo	SBU Head, Innervision System	Member
4.	Lokanath Patra	DBM. Gatih Technology	Member



### **Roles Of Industry-Institute Interaction Cell:**

- To give industrial exposure to Faculty members and students, thus enabling them to tune their Knowledge to cope with the industrial culture
- To organize Workshop on trending technologies by experts in the field
- To assist the Departments in organizing workshops, conferences and symposia with joint participation of the industries
- Encouraging Engineers from industries to visit institution to deliver lectures
- To organize industrial visits for Faculty members and students
- To coordinate/ identify industrial partners for proposing 'Centre for Excellence'.
- To assist the Training and Placement Division
- Visit of industry executives and practicing engineers to the institute for seeing research work and laboratories
- Memorandum of Understanding between the institute and industries to bring the two sides emotionally and strategically closer
- Visits of faculty to industry for study and discussions or delivering lectures on subjects of mutual interest.
- Memoranda of Understanding between the Institute and industries to bring the two sides emotionally and strategically closer.
- Visiting faculty/professors from industries.
- Practical training of students in industries
- Memorandum of Understanding between the institute and industries to bring the two sides emotionally and strategically closer

  
Prof. P.K Behera

Principal  
GANESH INSTITUTE OF  
ENGINEERING & TECHNOLOGY  
Bhubaneswar

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